

# CASE STUDY

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De Kleine Wolf



60 jaar\*



**easy** | ACCESS CONTROL  
| TIME REGISTRATION  
**secure** | ATTENDANCE  
| PROJECT REGISTRATION  
| VISITOR MANAGEMENT  
LESS COST • MORE CONTROL

## About Camping De Kleine Wolf

*Camping De Kleine Wolf specializes in family vacations with a mission to be grand in small moments of happiness. Focusing on unique experiences such as fireworks shows, laser displays, ghost tours, and musicals, they consistently leave guests in awe. Their dedication pays off, as they were chosen as the Campground of the Year in 2022.*

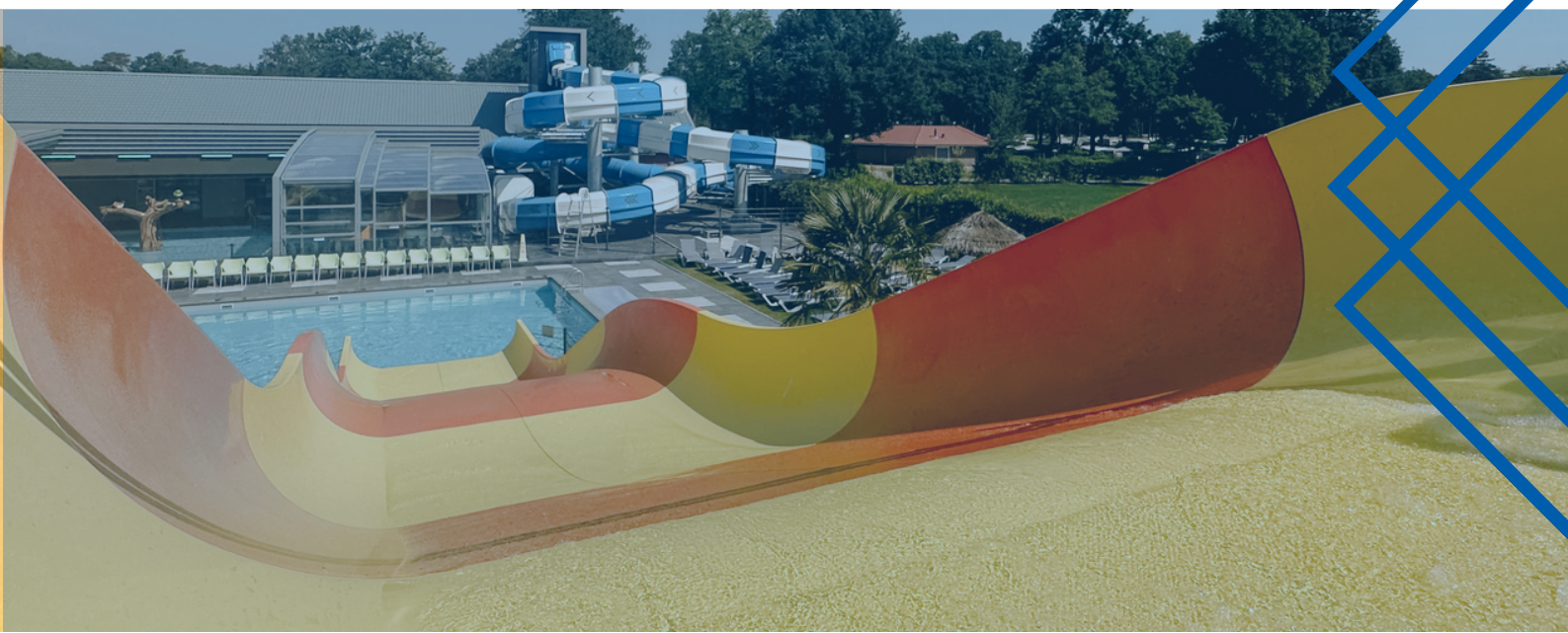
*Celebrating their 60th anniversary this year, Camping De Kleine Wolf has been collaborating with EasySecure since last year to make the customer experience even smoother and more enjoyable.*

## The situation before the collaboration: keys and wristbands

Before partnering with EasySecure, Camping De Kleine Wolf used physical keys and wristbands. Upon arrival, guests would collect their keys at the reception and return them upon departure. Access to pools and indoor playgrounds was managed through wristbands. Anne-Sophie of De Kleine Wolf recognized the potential for time savings in this process and, more importantly, a way to enhance the guest journey.

***"Because every guest had to pass by the reception to pick up and return the key, both we and our guests were spending a lot of time."***

Anne-Sophie | Owner of De Kleine Wolf





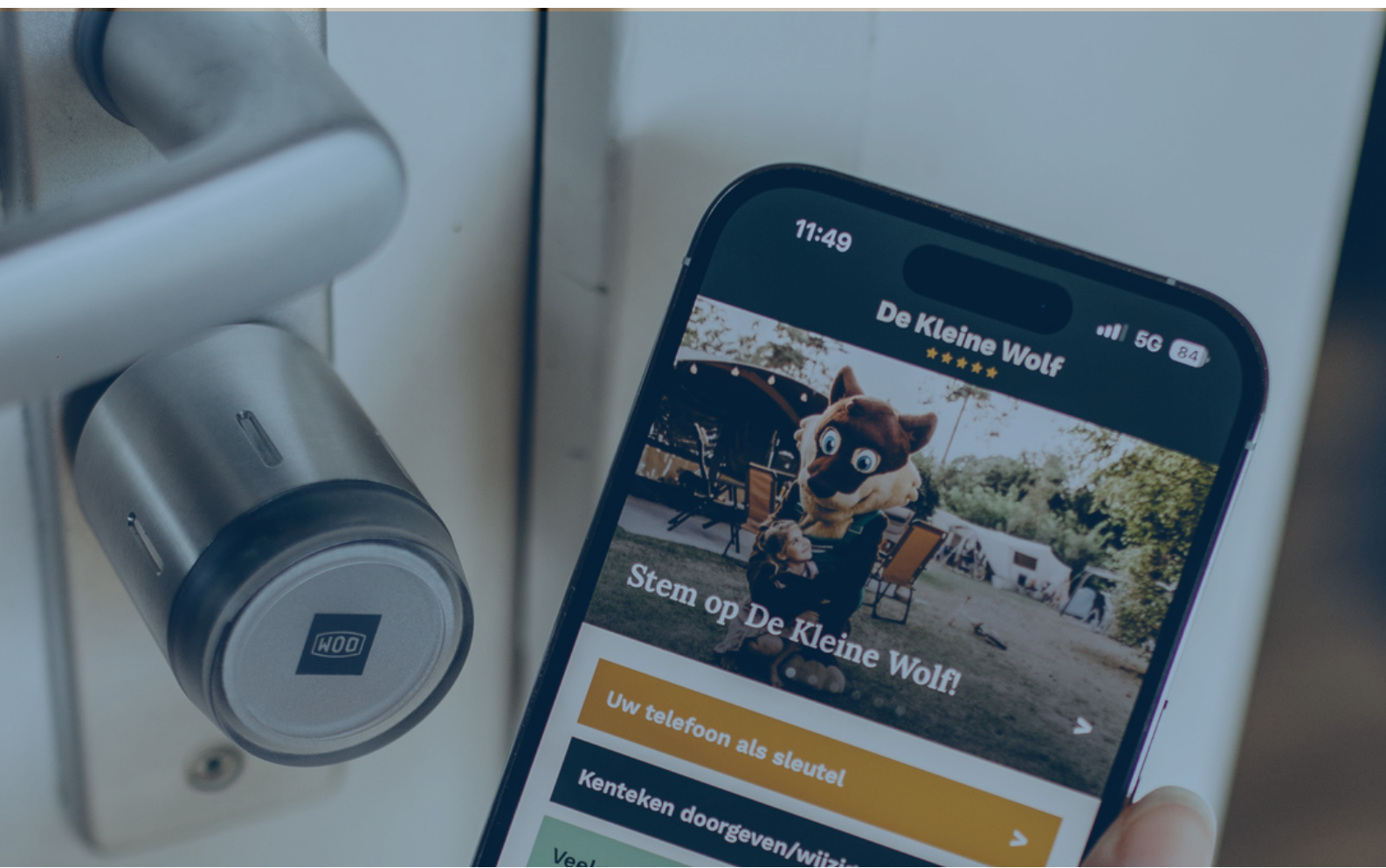
# Further optimizing the customer journey with EasySecure

To make the customer journey even smoother, De Kleine Wolf initiated a partnership with EasySecure. Physical lock systems were replaced with digital ones from DOM, providing guests direct access to their booked accommodations or private sanitation using the De Kleine Wolf app from WeMa Mobile on their phones, linked to the EasySecure platform.

Access control with wristbands at the pool and playground was replaced by a contactless facial recognition system from Suprema. Guests could upload selfies and grant permission for biometric registration from home, eliminating the need to visit the reception and allowing them to enjoy the pool or playground immediately.

***"EasySecure contributes to further optimizing the customer journey. Our guests can now confidently proceed directly to their accommodation and gain immediate access to the indoor playground and the pool. This truly takes the burden off our guests."***

Anne-Sophie | Owner of De Kleine Wolf





# Smooth collaboration with EasySecure

Through the collaboration with EasySecure, Camping De Kleine Wolf expects to save a considerable amount of time and costs in the long run. This is achieved while further improving the customer journey for their guests through fast and contactless access control.

***"The communication is very pleasant. They actively contribute to ongoing development, and in terms of communication and a proactive attitude, they understand the recreation industry very well."***

Anne-Sophie | Owner of De Kleine Wolf





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# In the midst of the development process

As Camping De Kleine Wolf has only been working with EasySecure for one season, they are currently spending time setting up and informing guests.

In the long term, Anne-Sophie expects to save a significant amount of time, both for herself and for their guests. This extra time will be used to further enhance the guest experience and provide undivided attention to guests who do visit the reception.

Currently, Camping De Kleine Wolf, in collaboration with EasySecure, has initiated a pilot to provide day recreation guests with direct and contactless access via a QR code. Although in its early stages, Anne-Sophie anticipates time savings in this aspect as well.

***"For guests comfortable with digital technology, it's very easy. However, we notice that some guests still have questions about the electronic locks."***

Anne-Sophie | Owner of De Kleine Wolf



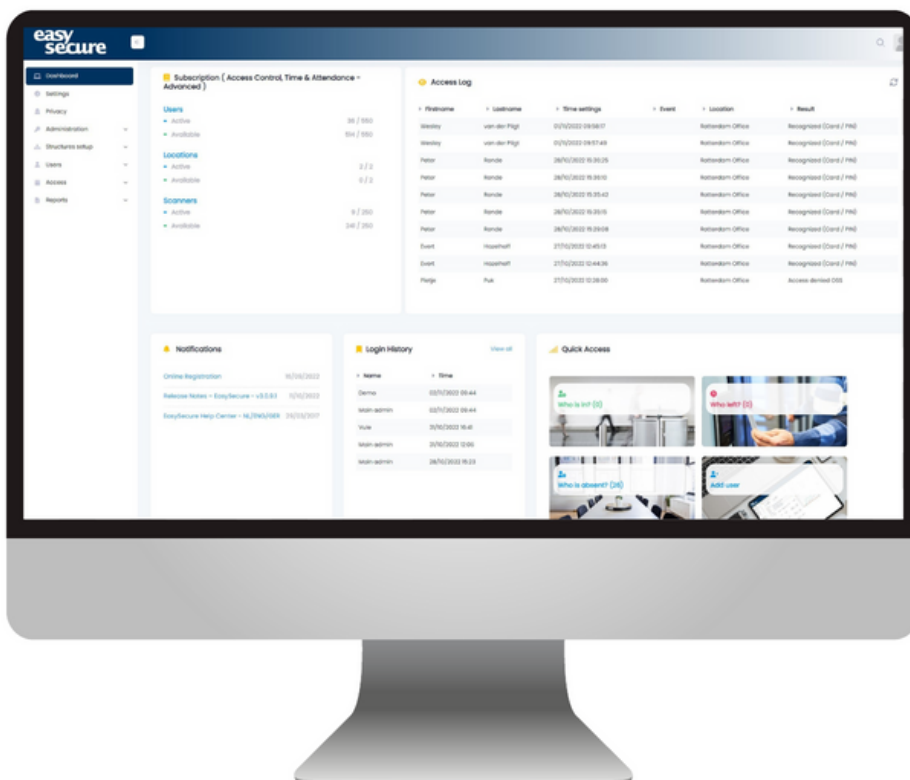
# About EasySecure

EasySecure integrates your entire access system into one user-friendly platform, serving as your control center for everything related to access, security, and time registration. Cloud-based and infinitely flexible, you decide which components to integrate into the EasySecure platform, regardless of the reservation system you use:

- Access control & registration
- Time registratio
- Attendance registration
- Visitor registration

Being independent of a single supplier, EasySecure always finds the ideal security solution for your organization. Whether it's a combination of license plate registration, time registration, and smartphone-accessible lock systems, or granting and removing access rights with a single click, EasySecure makes it possible.

Curious about how EasySecure can make the access control of your organization faster, safer, and easier? Request a [free consultation](#) or call +31 (0)85 01500 00.





# More Information

Would you like to learn more about EasySecure solutions? Then call us on **+31(0)85 01500 00** or send us an e-mail at **info@easysecure.com** You can also request a demonstration via our website **www.easysecure.com**

