

# COOKIE STATEMENT

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## 1. MAPPING YOUR VISIT OF OUR WEBSITE

### A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. EasySecure International uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### B. Cookie notification and what to do when you don't like cookies

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

## 2. COOKIE OVERVIEW

### A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the EasySecure International website uses are shown in the table below.
- ii. On easysecure.nl, there are a total of 68 different cookies. The following cookies are placed on the visitor's hard drive when you visit the EasySecure International website:

### B. Cookie table

Name	Type(s)	Cookies	Duration
		_zcsr_tmp	End of session
		663a60c55d	End of session
		ASP.NET_SessionId	End of session

			End of session
AdCalls	Analytical, Tracking	acalltracker acalltrackerreferrer excludecalltracking	1 months End of session End of session
These cookies are used by AddThis. Their purpose is to recognize the visitor, also on other websites, for advertising purposes via the share button for social media. Personalized advertisements can be offered by means of tracking. In addition, the behavior of the visitor with the personalized advertisement can be investigated.			
Facebook	Tracking	_fbp c_user fr xs	3 months End of session 3 months End of session
Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior			
Google	Tracking	__Secure-3PAPISID __Secure-3PSID __Secure-APISID __Secure-HSID __Secure-SSID 1P_JAR APISID HSID NID SAPISID SID sid	End of session End of session End of session End of session End of session End of session End of session End of session End of session End of session End of session End of session
These cookies are set by Google for using Google Maps and Google Adwords. For example, preferences are saved, they protect against unauthorised access and they make clear which media, used by Google Adwords, is effective. You can read <a href="#">here</a> how Google uses your personal data.			
Google Analytics	Analytical	_ga _gat _gid _gat_UA-16636188-1	2 years End of session 23 hours End of session

Google uses the \_ga cookie to give the website administrator an idea of the visitor flow through the Google Analytics service. The \_gat cookie ensures that an unlimited number of requests to transfer data can't be sent.

Hotjar	Functional, Analytical, Tracking	_hjAbsoluteSessionInProgress	End of session
		_hjFirstSeen	End of session
		_hjid	End of session
		_hjIncludedInPageviewSample	1 years
		_hjIncludedInSessionSample	End of session
		_hjSession_2449518	End of session
		_hjSessionUser_2449518	End of session
		_hjTLDTest	End of session

These cookies are placed by hotjar.com. They provide analysis and feedback from the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

LinkedIn	Functional, Analytical, Tracking	AnalyticsSyncHistory	1 months
		bcookie	2 years
		bscookie	2 years
		lang	End of session
		li_gc	2 years
		lidc	23 hours
		UserMatchHistory	1 months

These cookies are placed by LinkedIn and investigate which pages the user of the website visits. In addition, the cookies ensure that the visitor can share information with others via LinkedIn.

Site Cookies	Functional	ASPSESSIONIDSGARBRAA	End of session
		JSESSIONID	End of session
		LS_CSRF_TOKEN	End of session
		SEOSVRSTATS	End of session
		_li_id.ac28	End of session
		_li_ses.ac28	End of session
		ASPSESSIONIDQGAQBQBA	End of session
		ASPSESSIONIDSUTQSRAQ	End of session

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

Zoho	Tracking	5bfe58d57a	End of session
		98bac1f50f	End of session
		a64cedc0bf	End of session
		concsr	End of session

Collects information about user preferences. This data is stored and then used to promote events or products.

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### 3. GOOGLE ANALYTICS

#### A. Google

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. EasySecure International has no influence on this.

#### B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. EasySecure International has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We prohibited Google to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

### 4. THIRD PARTIES' WEBSITES AND AMENDMENTS

#### A. This privacy and cookie statement does not apply

- i. To websites of third parties that are linked to on our website. It is not possible for EasySecure International to guarantee that these third parties handle your personal data in a reliable and secure manner. However, EasySecure International is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20220217.

## **5. ACCESSING, ADJUSTING OR DELETING YOUR DATA**

### **A. Your rights**

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way EasySecure International processes your data, please send them to [info@easysecure.nl](mailto:info@easysecure.nl).
- iii. EasySecure International wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, EasySecure International asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. EasySecure International will respond to your request as soon as possible, but at least within four weeks.

## **6. RIGHT TO COMPLAIN**

### **A. Internal handling**

- i. If you have any complaints about the processing of (personal) data, EasySecure International would like to clear the air with you in mutual consultation. Please send your complaint to [info@easysecure.nl](mailto:info@easysecure.nl).

### **B. Data Protection Authority**

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of EasySecure International, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.