

# CASE STUDY

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**easy  
secure**

- ACCESS CONTROL
- TIME REGISTRATION
- ATTENDANCE
- PROJECT REGISTRATION
- VISITOR MANAGEMENT

LESS COST • MORE CONTROL

## About Camping de Paal

*Camping de Paal has been focusing on dream holidays for families with small children up to 12 years old for 55 years. With a heavenly outdoor and indoor swimming pool, adventurous indoor playground and enthusiastic entertainment team, De Paal guarantees happy faces for young and old.*

## Folding and printing 800 cards on an average day

Before collaborating with EasySecure, de Paal spent a lot of time receiving guests and issuing access passes. On an average day with an arrival of 200 families, approximately 800 passes had to be processed. These were printed, folded, placed in envelopes and handed over to arriving guests at the counter.

Because there was no license plate recognition, there were often long traffic jams at reception, resulting in cars standing still until they reached the public road. The long waiting times for guests sometimes caused frustration, while De Paal employees had their hands full issuing passes.

In addition, the pass system was also susceptible to fraud. Because both the swimming pools and the playground could be entered with a pass and were not personal, they could easily be loaned out to visiting guests. This caused De Paal to miss out on sales.





# Looking for the right partner

To reduce time pressure and make guest check-in smoother, De Paal decided to enter into a partnership with EasySecure.

De Paal's ambition was clear: They wanted to give their guests access to all facilities in a smart way, without having to visit the reception. EasySecure's offering fits this ambition perfectly.

***“We didn't want keys and pool passes anymore. At the same time, we wanted to give our guests direct access to the accommodation without having to check in first. EasySecure provided that option and was the only party that could also apply facial recognition.”***

Niek | Receptionist at Camping de Paal



# Small steps, big results

The ambition is great, but together with EasySecure, de Paal has decided to work towards their goal in small steps. So far they have already integrated a number of EasySecure's applications to our satisfaction:

## License plate recognition

The first step was to automate the barrier using license plate recognition, to eliminate long lines of cars for good. Since the implementation of this system, guests can drive directly to their accommodation. This is partly achieved with Booking Experts, the reservation package from de Paal, and an integration partner from EasySecure. Together with EasySecure, they help resorts to work more efficiently, increase safety and improve customer experience with innovative applications and well-arranged integration by EasySecure.

## Facial recognition at the pool

Step 2 was to facilitate access to the pool. Using a facial recognition system from Suprema, guests can upload selfies from home in the Camping de Paal app of the EasySecure Partner WeMa and give permission for biometric registration. To then gain immediate access when they arrive at the pool. The system helps de Paal to make access easy and fluid for their customers, without the hassle of physical passes. At the same time, it helps them prevent loss of turnover due to card fraud.

***“Children are of course smaller and that sometimes makes scanning their faces difficult. We solved this together with EasySecure by placing feet on the floor where the guest has to stand and using special steps for children.”***

Niek | Receptionist at Camping de Paal

## Dom digital locking systems at the accommodations

To save De Paal time and to simplify the check-in process for guests, it was decided to equip the accommodations with digital locking systems from DOM.

After booking, guests will receive a link to download the campsite app. This app from WeMa Mobile is connected to the EasySecure platform and gives guests direct access to the booked accommodation with their phone.

***“Now only 5% of guests come to the reception for further information. The other 95% check in straight away at the accommodation without any help from us. This saves us a lot of time.”***



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## The results

Through the collaboration with EasySecure, de Paal has achieved a time saving of an average of 4 hours per week. But more importantly, the experience of their guests has been further improved. Guests no longer have to wait in line to check in and no longer need a physical pass or key to access their accommodation or the pool.

De Paal is satisfied with the results they have achieved in a short time. Niek says:

***“It's working really well at the moment, we're really happy with it. We notice that it is extremely time-saving and hope to be able to further expand the facial recognition system to the indoor playground in the long term.”***

Niek indicates that the time savings means they pay more attention to guests. In addition, they use the saved time to build new collaborations with activity providers. All with the aim of taking their guests' experience to the next level.

## The collaboration

Niek indicates that EasySecure really wants to contribute to optimizing the guest experience. When we ask for values with which he could describe EasySecure, he mentions solution orientation, reliability and keeping agreements.

***“EasySecure has taken enormous steps to make it as user-friendly as possible for our guests. They are very quick with their responses and always think along. We are in contact with several companies, but with EasySecure I know that I often receive a response within an hour.”***



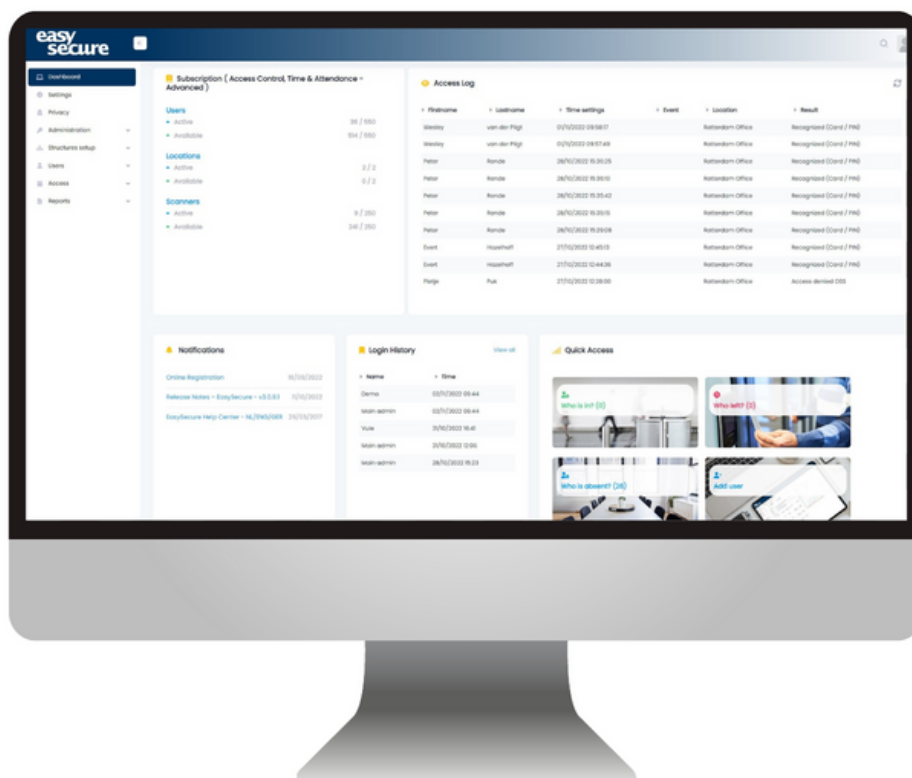
# About EasySecure

EasySecure integrates your complete access system into one user-friendly platform. It is your control center for everything related to access, security and time registration. Cloud-based and infinitely flexible. You decide which components you integrate into the EasySecure platform and which reservation system you use:

- Access control & registration
- Time registration
- Attendance registration
- Visitor registration

Because it is not dependent on one supplier, EasySecure always finds the ideal security solution for your organization. A combination of license plate registration, time registration and battery-free locking systems that can be opened with a smartphone? Give and remove access rights with one click? EasySecure makes it possible.

Are you curious about how EasySecure can make your organization's access control faster, safer and easier? Request a [free consultation](#) or call +31 (0)85 01500 00.



# More Information

Would you like to learn more about EasySecure solutions? Then call us on **+31(0)85 01500 00** or send us an e-mail at **info@easysecure.com**. You can also request a demonstration via our website **www.easysecure.com**

